

VAP VAPORMATIC

HOME DEALER LOCATOR CONTACT US LOGIN

TRACTOR PARTS TRAILER PARTS POWER TAKE OFF HYDRAULIC PARTS GROUNDS CARE ENGINE SEARCH

ACCESSORIES FRONT AXLE 4WD STEERING LINKAGE NEW PRODUCTS

'All Makes'
Tractor Parts & Accessories

With over 20,000 products available throughout 90 countries around the world, Vapormatic offer the highest level of quality and service in the industry. Find out more by clicking here...

New Products
A vast range of new products are introduced to the range every day.

Find out about it first right here...

How To Guides
Finding your tractor parts...

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Don't forget about your tractors air conditioning in the warm weather! We have consumables: <http://t.co/855Touh>, components and more! 12 days ago

Don't forget to visit the Suffolk Police Business Crime Seminar today and see our Immobiliser on display! <http://t.co/TzchDh1f> for more info 17 days ago

Recently introduced are Ford service filter kits. All the filters you need for a minor or major service in one box. <http://t.co/gCpDnwm> 11 days ago

New 6V LED spotlight now in the range, take 6V or 4x4 batteries. <http://t.co/EH8vniG> 20 days ago

Subscribe

New Catalogue Highlights
APRIL 2011

Great Prices
Quality Products
Comprehensive Range

Trailer Parts & Accessories

Suitable for Ifor Williams tractors.

Pick one up from your local stockists from **March 2011**.

Vapormatic Online

...A new look to online parts marketing

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VAP VAPORMATIC

A new browsing experience from Vapormatic

Building on the successful integration and re-launch of the 'online ordering' process in 2010, we have developed a new look website that will significantly enhance the browsing experience and presentation of Vapormatic parts online.

This new site will further establish Vapormatic as the market leader in online parts marketing and will offer website visitors:

- A new browsing experience
- An easier way to find parts
- A better way of viewing parts
- A faster browsing experience

The screenshot displays the Vapormatic website interface. At the top, there is a navigation bar with the Vapormatic logo, a search bar, and links for Home, Dealer Locator, Contact, and Login. Below this is a main menu with categories: Tractor Parts, Trailer Parts, Power Take Off, Hydraulic Parts, Grounds Care, and Engine Search. A secondary menu includes Accessories, Front Axle 4WD, Steering, Linkage, and New Products.

The main content area features a featured product section for "Power Take Off - (PTO) Engineered to Perform". It includes a list of available components: Inner Yokes, Outer Yokes, Cross Journals, Universal Joints, Yoke Assemblies, and Safety Devices. A "POWER TAKE OFF" button is visible next to an image of yellow PTO shafts.

Below this is a "Vapormatic New Product Introductions" section for the "VLA1398 - inspection camera". The text describes it as a borescope used for inspecting mechanical parts, wiring, plumbing, or ventilation. It lists features: Fixed 9.8mm camera with integral LED illumination, 54 degree viewing angle, 2.4" (6.1cm) TFT display, Video output for connection to TV, Waterproof probe (IP67), Supplied with clip on tools - mirror, magnet and hook, and Hanging hook. A "NEW" badge is placed over the camera image.

At the bottom, there is an "Accessories" section with a list of brands: John Deere & JD Forestry, Massey Ferguson, Case IH, Ford & Ford New Holland, McCormick, and Renault and Claas. To the right, it shows "105 new parts for Accessories" with a "1 of 12" pagination indicator. Three product thumbnails are shown: VLA1398 Inspection camera, VLA1399 Inspection camera, and VLA1583 Aviation Snips.

A leading online experience

- Designed to browse
 - Clean and clear page presentations
 - Increased use of graphical information
 - Modern day styling
 - Familiar scrolling application
 - Enhanced product imagery
- Easier to find parts
 - Quick and easy navigation
 - Clear and accessible menu options
 - Enhanced and intuitive product structure
 - Seamless navigation between product groups
 - Accurate and relevant page results
 - Increased use of images in navigation process
 - Reduced 'click and page refresh' time
- A faster experience
 - Rapid page presentation
 - Latest web coding practices used
 - Leading web technologies
 - Highly efficient data processing

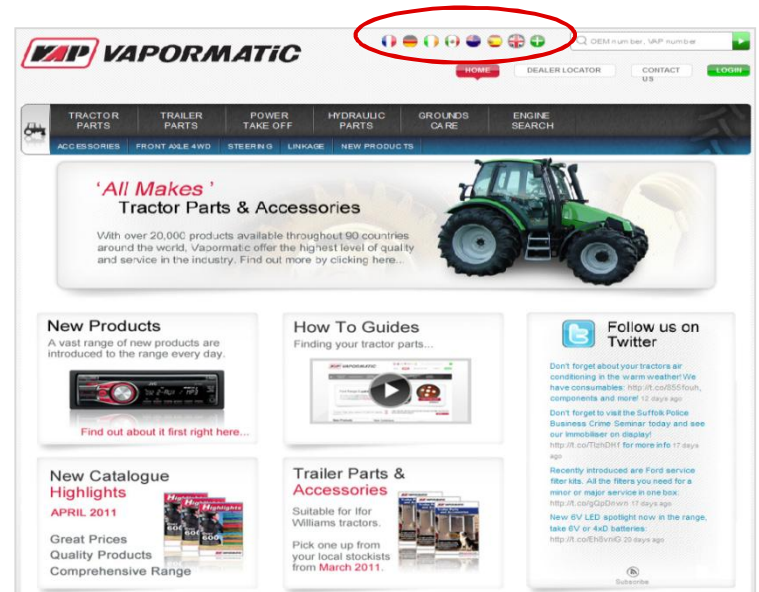
The image displays three overlapping screenshots of the VAP VAPORMATIC website. The top screenshot shows the homepage with a navigation menu (TRACTOR PARTS, TRAILER PARTS, POWER TAKE OFF, HYDRAULIC PARTS, GROUNDS CARE, ENGINE SEARCH) and a featured product advertisement for a 'VEHICLE IMMOBILISER' (VPD4030). The middle screenshot shows a category page for 'Tractor' with a sidebar listing sub-categories like Bonnet, Air system, Fuel accessories, etc., and a main content area with 'New Catalogue Highlights' and 'New Products'. The bottom screenshot shows a detailed product page for 'Trailer lighting', listing various components like Camera systems, Trailer lighting, Vehicle bulb, Cable, Marker lamp, Rear lamp, Rear fog lamp, Rear lamp lens, Reflector, 7 pin plug, 8 pin plug, 9 pin plug, 10 pin plug, 11 pin plug, 12 pin plug, and Junction box, each with a small image and description.

Key Features

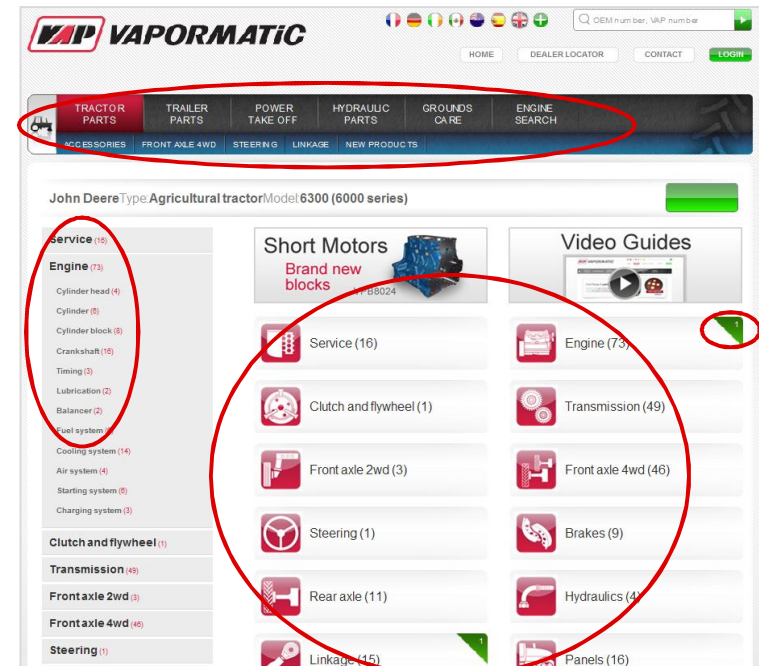
- 1 - Clean and clear design
- 1 - Faster page presentation
- 1 - Increased graphics for easy viewing
- 1 - Easy language selection

- 2 - Clear cataloguing of part groups
- 2 - Drop down sub menu's for faster part selection
- 2 - Easy product category navigation
- 2 - Easy identification of new parts

1



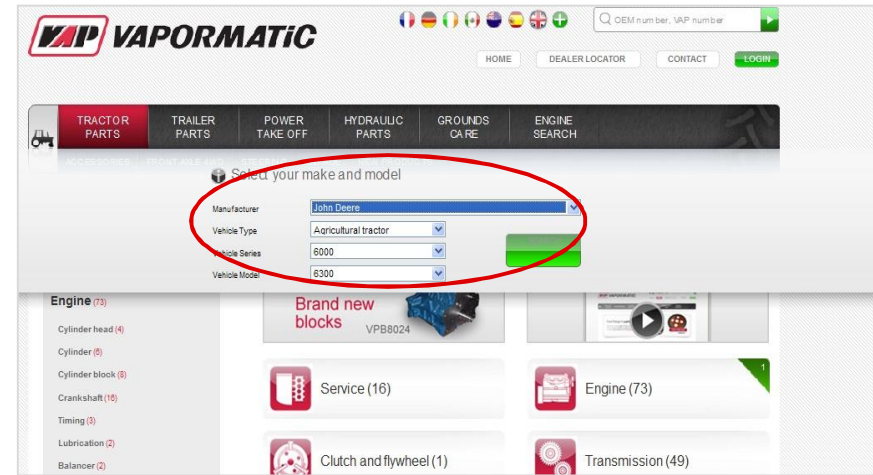
2



Key Features

- 3 - Easy selection of tractor makes and models
- 3 - Intuitive drop down menu's for faster search
- 3 - Quick and easy to amend searches

3



- 4 - Navigate quickly and easily between product categories
- 4 - Sort your parts, select the number of products viewed per page and scroll between pages
- 4 - Earlier visual reference of parts in the search process
- 4 - Easy to amend your tractor search to find more parts

4



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